Mapping Your Neighborhood

Websites and Resources

Census Reporter - censusreporter.org

Census Reporter is a Knight News Challenge-funded project to make it easier for journalists to write stories using information from the U.S. Census bureau. Place profiles and comparison pages provide a friendly interface for navigating data, including visualizations for a more useful first look.

Great Schools - greatschools.org

Great Schools believes that every parent — regardless of where they live or how much money they make — needs reliable information in order to ensure their child is being served by their school. They give a variety of indicators of school quality to provide a well-rounded picture of how effectively each school serves all of its students.

Opportunity Atlas - opportunityatlas.org

Explore social mobility data for every census tract in America with this interactive mapping tool.

AreaVibes - areavibes.com

AreaVibes has a Livability Score which is created from an algorithm based on various important metrics for each city, including: amenities, cost of living, crime rates, education, employment, housing and weather. AreaVibes also provides in-depth information about crime rates, cost of living, schools, employment, air quality, housing, transportation and weather.

Walk Score - walkscore.com

Walk Score's mission is to promote walkable neighborhoods. Walkable neighborhoods are one of the simplest and best solutions for the environment, our health, and our economy.

Google MyMaps - www.google.com/maps/d/

My Maps helps people create their own custom maps on top of Google Maps. With a simple interface for adding placemarks, drawing lines and shapes, and creating info-balloons with text, photos and videos. You can share your map via public URL, embed it on websites, or publish your map for others to see.

- **Image Church Example: bit.ly/ccdamymap**
- **MyMaps Tutorial**

Canva - canva.com/canva-for-nonprofits/

Canva is an online design and publishing tool with a mission to empower everyone in the world to design anything and publish anywhere.

- **Data Sheet Template: Scan QR code to the left or use bit.ly/ccdadata**

Next Steps:

How can you use these resources to embrace your neighborhood? What is your next step?

Contact:

- Andrew Feil, Executive Director: andrew@everyneighborhood.org - 559-430-6598
- Gabrielle Piceno, Administrator: gabrielle@everyneighborhood.org - 559-400-7310
- Jason Spencer, Board Member/Pastor: pastorj@weareimagechurch.org - 559-307-0850

Every Neighborhood Partnership

1719 L St, Fresno, CA 93721

everyneighborhood.org

Neighborhood Profile
COLUMBIA

Population Demographics

Total Population

3,984

English Only Language in Home

40%

Age Distribution	Under 18	18 - 64	65+
Columbia	27%	65%	8%
City of Fresno	28%	60%	12%

Race and Ethnicity

■ Columbia ■ Fresno

	White	Hispanic	Black	Asian	Other
Columbia	~10	~73	~10	~4	~5
Fresno	~25	~50	~5	~15	~5
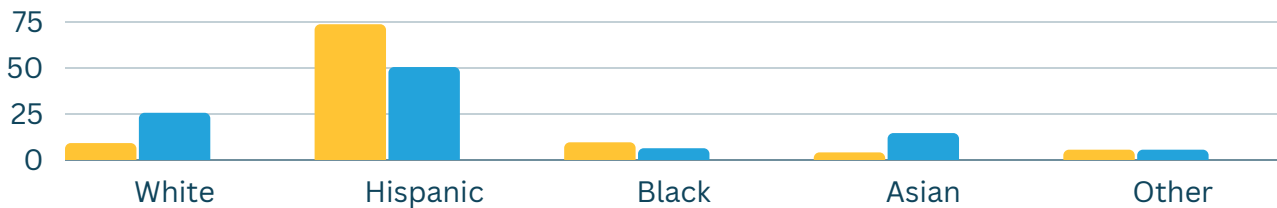
Economic Demographics

Median Gross Income

Columbia	City of Fresno
$760	$901

Median Household Income

$37,943 | $61,250

Population in Poverty

36.6% | 21.6%

Children (Under 18) in Poverty

49% | 30%

Columbia

Homeowners 35%
Renters 65%

City of Fresno

Homeowners 50%
Renters 50%

Unemployed Population

Columbia	City of Fresno
7.3%	5.8%

Every Neighborhood Partnership

Neighborhood profile
COLUMBIA

Community Health & Wellness

89.1% Population Without Insurance

26.8% Cash Aid to Families with Children in Home

12% Children Born Prematurely in City of Fresno

0% Children Born to Teens

Safety & Security

■ West Fresno ■ Fresno

4,000
3,000
2,000
1,000
0

Total Crime   Violent Crime   Property Crime

The overall crime rate in West Fresno is 69% higher than the national average.
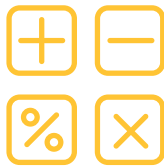
Fresno is safer than 9% of the cities in the United States.

The number of total year over year crimes in Fresno has decreased by 4%.

Cradle to Career Education

Columbia	California
12%	**42%**

3rd Graders Reading at Grade Level

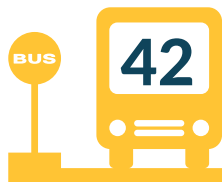| Columbia	California
10%	**44%**

3rd Graders Proficient in Math

6.9% Population with a Bachelor's Degree or Higher

Neighborhood Health & Fitness

69 Walk Score
Somewhat Walkable
Some errands can be accomplished on foot.

42 Transit Score
Some Transit
A few nearby public transportation options.

79 Bike Scores
Very Bikeable
Some bike infrastructure

Fresno County
25.3%
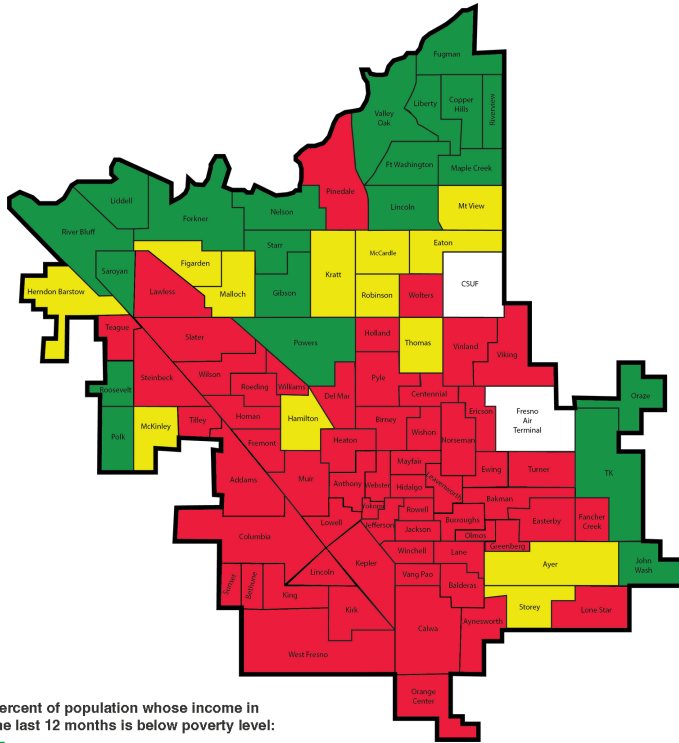5th Graders Meeting Fitness Standards

Every Neighborhood Partnership

Every Neighborhood Partnership

Fresno Concentration of Poverty

Fugman, Liberty, Copper Hills, Riverview, Valley Oak, Ft Washington, Maple Creek, Pinedale, Lincoln, Mt View, Nelson, Liddell, Forkner, Starr, Eaton, McCardle, River Bluff, Figarden, Kratt, Saroyan, Herndon Barstow, Lawless, Malloch, Gibson, Robinson, Wolters, CSUF, Teague, Slater, Powers, Holland, Thomas, Vinland, Viking, Roosevelt, Steinbeck, Wilson, Roeding, Williams, Del Mar, Pyle, Centennial, Ericson, Fresno Air Terminal, Oraze, Polk, McKinley, Tilley, Homan, Hamilton, Birney, Wishon, Norseman, Fremont, Heaton, Mayfair, Ewing, Turner, TK, Addams, Muir, Anthony, Webster, Hidalgo, Rowell, Bakman, Easterby, Fancher Creek, Columbia, Lowell, Jefferson, Jackson, Burroughs, Olmos, Greenberg, John Wash, Kepler, Winchell, Lane, Ayer, Sunset, Bethune, Lincoln, Vang Pao, Balderas, Storey, Lone Star, King, Kirk, Calwa, Aynesworth, West Fresno, Orange Center
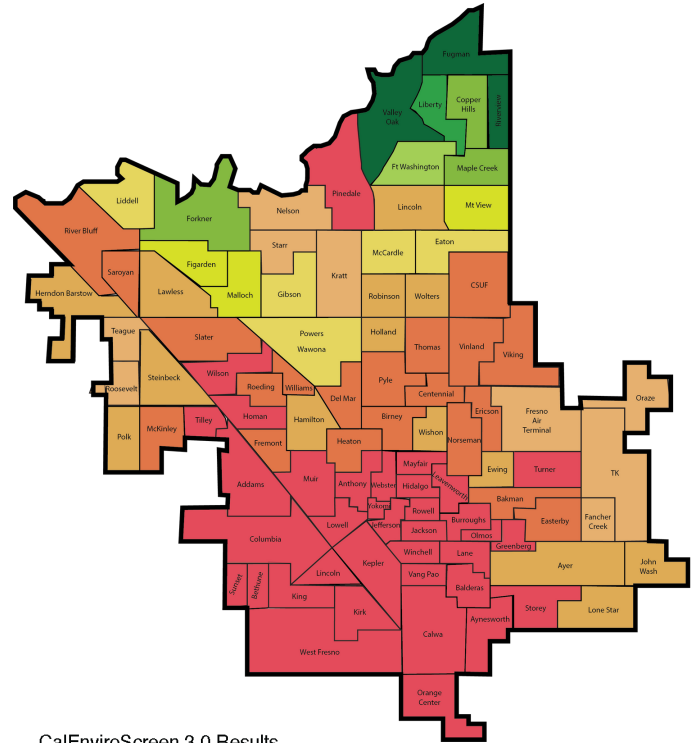
Percent of population whose income in the last 12 months is below poverty level:

- Low Poverty Area (0-19%)
- Poverty Area (20-39%)
- Extreme Poverty Area (40%+)

Based on the 2020 United States' Census Bureau's American Community Survey
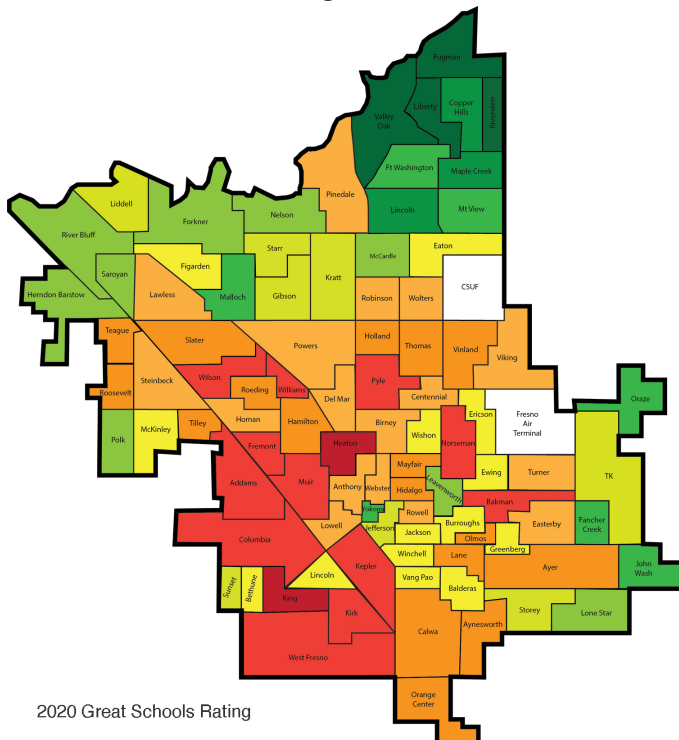
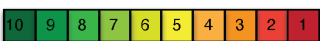## Fresno Health Score

CalEnviroScreen 3.0 Results

| 0.1 | .2 | .3 | .4 | .5 | .6 | .7 | .8 | .9 | 1.0 |

Healthiest — Average — Unhealthiest

Fresno School Ratings

2020 Great Schools Rating

| 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |

Great — Average — Poor

Fresno City Council Districts

Districts: 1, 2, 3, 4, 5, 6, 7